



**NEW !**

## ***EVENING WORKSHOPS***

The Society of Women Writers NSW is proud to announce an exciting initiative for keen women writers who are at present unable to attend our monthly daytime Workshop sessions in the State Library of NSW.

The SWW will be presenting a series of Evening Workshops to be held at The Women's Club on Elizabeth Street.

We will be offering Evening Workshops on many aspects of writing: from writing techniques to getting published, to self promotion as emerging and aspiring women writers.

We look forward to seeing you there!

### **Social Me Again! Successfully Using Social Media to Sell More Books**



***Virginia Gordon***

**5.30 -7.30pm Thursday, 30 MARCH 2017**

**The Women's Club,  
Level 4, 179 Elizabeth Street, Sydney**

**A journey through Social Media - Facebook.**

Learn how to increase your visibility as an author, engage with your audience and increase the opportunity to sell more books through Facebook. Likes, followers, what are the best Social Media strategies used by authors on Facebook?

Virginia is a Corporate Affairs specialist, providing advice to chief executives, senior management and boards. A passionate advocate for artists and creators, their rights and their opportunities, her work has secured tens of millions of dollars for the cultural sector in Australia.

Over three decades she has worked with a number of Australia's leading arts and cultural organisations. At the same time, she works with Bookshop Travel, who develop writing workshops and tailored experiences with leading Australian authors in overseas locations.

**Cost: \$40**  
plus booking fee

<http://www.SWWLitFest.com>